

2021 ANNUAL REPORT



BECAUSE OF LIDE **I FEEL**
I HAVE A
BETTER
FUTURE



OUR MODEL & MISSION

Taking a whole-person approach to empowerment and resiliency, Lidè currently works across multiple communities in rural Haiti with over 800 adolescent girls and differently-abled youth through programs that:

- develop their capacity in the **creative arts**
- teach them to read and advance their **literacy** levels
- support their educational development through **scholarships and tutoring**
- strengthen their **mental and physical health**
- and empower them to **successfully transition from adolescence to adulthood** while navigating an environment where abuse is pervasive.

These programs create an ecosystem that allows girls to find their voices, thrive, and ultimately become actively engaged participants in their communities.

WHO WE SERVE

Adolescent girls in Haiti face multiple challenges, including a **high mental health burden, school attendance rates** between 21 and 34%, literacy rates of **only 58%**, high teenage pregnancy rates, and a large proportion of girls **who are not in any form of education, employment, or training**. These realities, exacerbated by Haiti's ongoing natural disasters and political turmoil and instability, impede adolescent girls' ability to build healthy relationships, cultivate their innate, educational, and economic potential, and serve as leaders in their communities.

Lidè programs reach at-risk girls ages 11 to 21 who are:

- out of school or significantly behind in age-to-grade
- live in rural underserved communities where the majority of the community is living in extreme poverty
- have experienced trauma or live in chronic stress
- live in situations of domestic labor
- have or are currently suffering abuse
- are experiencing food insecurity or the effects of malnutrition



In loving memory of
Lidè Executive Director and Co-Founder,
Dr. Kathryn Adams (1968-2021)



LETTER FROM CO-FOUNDERS

It's impossible for us to reflect upon the last year and the last decade of Lidè's work in Haiti, without acknowledging the daily inspiration, brilliance and visionary presence of our recently departed Co-Founder and Executive Director, Dr. Kathryn Adams. Just over a year ago, the loss of Kathryn to cancer rendered us inconsolable. When combined with the numerous challenges facing Haiti in 2021—a long list that includes the ongoing pandemic, political unrest and lockdown, the assassination of a President, gas shortages, gang-related kidnappings and a devastating earthquake in southern Haiti—the loss of our indefatigable leader made the reality of sustaining our programs seem all the more daunting.

Yet, 2021 was a truly transformative year that enabled our incredible team at Lidè to rise to the occasion and grow their capacity, even through grief and uncertainty. As we take stock of where we have come from and where we are now, we think of how pleased Kathryn would be, witnessing so many beautiful achievements, and we are overcome with gratitude.

The joy she would feel at welcoming such wonderful new additions to our staff: In-Country Director Règine Polynice, who took a helicopter into the earthquake zone just days after joining us, and our new Director of Development and Communications, Sharona Shuster, who has helped us to substantially increase our individual and foundation donor base and to expand scholarship offerings from 100 to 1,000 in a single year.

The excitement Kathryn would feel at the opportunity to provide comprehensive and ongoing psycho-social support training to students and their families in the earthquake zone as well as being a featured organization of Michelle Obama's Girls Opportunity Alliance.

The pride she would experience at seeing us promote our first Educational Counselor, Literacy Coordinator and Human Resources Manager from within, as well as hire our first female driver and Director of Operations.

And the gratitude she would have to see the Laurence Camille Lidè Resource Library become a reality, in addition to new alliances with ground partners like Hôpital Albert Schweitzer, which will allow us to more adequately serve our participants' health needs.

No one wishes for their organization to be tested in the ways that we have been in the past year, and yet through our grief we have seen such incredible growth in the wake of tumult and despair. In even the darkest moments, we have found sparks of hope that will forever keep Kathryn's vision alive.

Our deepest love goes out to the Lidè Board of Directors, to our amazing team and, most especially, to the radiant girls and women of Lidè. Every day, they prove that education can overcome any obstacle.


Holiday Reinhorn


Rainn Wilson



BECAUSE OF LIDÈ I LEARNED TO
PROTECT & SUPPORT
OTHERS

LIDÈ BY THE NUMBERS

- 806** GIRLS SERVED
- 8** PROGRAM LOCATIONS
- 74** STAFF MEMBERS
- 13** LITERACY CLASSES
- 134** PRIMARY AND SECONDARY SCHOLARSHIPS
- OVER 20,000** MEALS
- 12,100** FOLLOWERS ON INSTAGRAM
- 14,513** WEBSITE VISITS
- 180** COMPUTERS DONATED
- OVER 8,000** INDIVIDUAL DONORS IN 2021
- \$1,616,617** RAISED



ARTS: NEW CURRICULUM & CAMPS

Girls in Lidè discover their unique voice through our arts programs, which include creative writing, theater, photography, film, and dance. These programs support girls to improve literacy, leadership, and critical thinking, as well as to foster healthy relationships, appreciate diversity, and cultivate innovation and hope.

All of our arts activities incorporate values-based themes. In 2021, we addressed themes of: **appreciation, kindness, cooperation, citizenship, resiliency, motivation, and trust.** In addition, we began using an International Rescue Committee empowerment curriculum called “Girls Shine.”

A highlight of the year was doing an extensive Haitian folktales and riddles project. It is a Haitian cultural tradition that parents and kids sit during a full moon to tell stories and riddles. However, this tradition is getting lost in the country over time, and people are forgetting the riddles and stories. In response to this dynamic, our project involved collecting Haitian riddles into a book and working with participants to act out the riddles through skits.

In addition to our year-round weekly arts programs, in August 2021 **we hosted mini art-camps across our program sites and conducted weekly arts trainings for staff to support the camp’s success.** Activities included painting, jewelry-making, glass bottle decoration, paper plate purses, music, drawing, photography, and writing. As part of our arts-based educational model, these camps invite the girls to work with their hands, solve creative problems together, cultivate mindfulness, step away from their day-to-day challenges, and use their imaginations to dream up new designs. The camps also bring joy and help the girls build self-esteem, recognizing they can do so many things when given the opportunity.

Creativity builds the resilience we need in times of crisis. It has to be nurtured from the earliest age to unlock the imagination, awaken curiosity and develop appreciation for the richness of human talent and diversity. Education is the place where this starts.

-Audrey Azoulay, Director General of UNESCO



BECAUSE OF LIDÈ
I HAVE
LEARNED TO
READ &
WRITE

ACADEMICS: EXPONENTIAL EXPANSION OF SCHOLARSHIPS

Our Centers for Learning support participants' academic development, offering literacy and numeracy instruction, primary and secondary school scholarships, computer skills training, individual peer tutoring, group study, and goal setting.

At the start of the Fall 2021 school year, Lidè offered **134 primary and secondary school scholarships** to our program participants for the following schools:

- | | |
|---------------------------------------|------------------------------------|
| College la Ronde | Institution Mixte Frere Nau |
| Etzer Vilaire de Mapou Chevalier | Institution Mixte Jean Prophete |
| Ecole St Jean L'Evangeliste | Institution Mixte Rene Depestre |
| College Saint Pierre Claver | Institution Mixte Emile St Lot |
| Ecole Presbyterale de Poteau | College Methodiste de Belanger |
| Institution Frere Nacius de la Source | College Mixte Horizon des Gonaives |
| Saint Viateur | College Notre Dame de Fatima |

In 2021, Lidè had **13 ongoing literacy classes serving 197 girls** in our programs in Mapou, Souvenance, Gilot, and Saint Jean.

This fall, we held a highly successful scholarship fundraising campaign for Giving Tuesday, raising the resources to **expand our scholarships nearly tenfold to 1,000 in 2022, including scholarships for university and vocational schools!** And, thanks to the generosity of an anonymous donor, **Lidè received 140 new computers to expand our computer lab and literacy instruction in the coming year!**

HEALTH PROGRAMS

To support girls' healthy development, Lidè provides **nutrition, health education, counseling, and medical services to our participants.**

To expand our health services, this year we **partnered with the AIDS Healthcare Foundation to offer mobile clinics at several of our program sites.** We also developed a partnership, launching in 2022, with the **Hôpital Albert Schweitzer**, which will begin providing quarterly mobile health clinics at all of our locations in the Artibonite region of Haiti.

In response to the surge of Covid-19 cases in the summer of 2021, Lidè temporarily closed all of its in-person programs and returned to our 2020 efforts focused on: **community education and health messaging, hygiene and mask offerings, home visits, running our 24-hour call center for participants, and psycho-social support protocols.** During this time, Lidè participants stayed connected through take-home workbooks filled with daily arts exercises and health activities for the girls to do on their own and with their families. Lidè staff traveled through each community sharing best health practices, including posters and sanitation stations.

In the aftermath of the earthquake in the South of Haiti this summer, Lidè **created, as a featured organization of the Obama Foundation's Girls Opportunity Alliance, a new psychosocial training program for hundreds of participants, community members, and leaders in Les Coteaux.** Conducted in collaboration with the Haitian Association of Psychologists, the program will include capacity building and training on the emotional and social impacts of disasters, the importance of psychosocial first aid, how to promote psychosocial wellness, the psychosocial support needs of children and adolescents, and skills to foster long-term psychological resilience and well-being within their community.





MEET YVELINE

Yveline is 13 years old and lives with her mom, aunt, uncle, grandmother, and siblings in Haiti. She started coming to Lidè's programs because her cousins were participants. When we invited her to join one of our literacy classes, she did not yet know how to write her name. This is how we discovered she never had the opportunity to attend school.

In October 2021, we asked her to come to the Lidè office 3 to 4 days a week to work with our teachers there. She never missed a day. She was very motivated and she quickly learned how to read and write. Lidè helped her enroll at a national school and provided the resources needed for her uniforms, books, and school fees.

We thought that since it was her first experience with school, they would start her in the first grade. But, when the teacher evaluated her reading, she remarked on how great she was doing and decided that Yveline could start out in the second grade instead. Those few months prior of dedicated reading effort gave her the strongest start possible on her formal educational journey.

There are millions of girls around the globe like Yveline, who have tremendous capacity and deserve the opportunity to learn and grow, to be offered a quality education. At Lidè, we are honored every day to accompany adolescent girls across Haiti to learn and reach their glorious potential.





REGINE POLYNICE
IN-COUNTRY DIRECTOR



SHARONA SHUSTER
DIRECTOR OF DEVELOPMENT
AND COMMUNICATIONS



HERBY CHANOINE
DIRECTOR OF OPERATIONS



LOURDY AUGUSTIN
PSYCHOLOGIST



NIQUELIE ALTENOR
MATH AND PHYSICS TEACHER



VALENCIA SEANCE
EDUCATIONAL GUIDANCE
COUNSELOR



MADETTE SIMEON
LITERACY COORDINATOR



KERLINE
(FIRST FEMALE) DRIVER

OUR TEAM: A GROWING STAFF & PROFESSIONAL DEVELOPMENT

In early 2021, we conducted a comprehensive organizational assessment of our staff structure in both Haiti and the U.S. and developed recommendations for strengthening multiple areas of organizational systems and operations.

As a result of the assessment and progress with fundraising, Lidè has expanded its staff significantly. This year, we welcomed both a **new Country Director and a Director of Development and Communications**, who have been working diligently to develop and execute annual plans for Lidè's programs, staff, operations, fundraising, strategic communications, and finances.

Lidè also hired an **educational guidance counselor, a psychological counselor, literacy coordinator, math and physics teacher, English teacher, and our first female driver to our team**. In addition, several staff were promoted to fulfill emerging staffing roles and continue to build their leadership capacities.

With a **roster of 74 team members**, and more new staff on the way in 2022, we spent part of 2021 planning for comprehensive professional development opportunities for the team, which will include training in:

- the arts
- literacy
- child protection
- curriculum development
- project management
- finance and operations, and
- social media development.

FINANCIALS: UNPRECEDENTED FUNDRAISING PROGRESS

2021 REVENUE

Individual Donations	\$615,462
Foundation Donations	\$936,155
In-Kind Donations	\$65,000
Total Income	\$1,616,617.47

2021 EXPENSES

Total Expenses	\$457,413.74
Net Operating Income	\$1,159,203.73

This year, Lidè made dramatic gains in its fundraising success and was able to more than triple our budget from 2021 to 2022.

We also took a big leap towards increased financial sustainability through the establishment of an initial \$400,000 reserve.

2021 DONORS

FOUNDATIONS

\$100,000 or more

Anderson Foundation

\$25,000 to \$50,000

Obama Foundation

Anonymous

\$10,000 to \$25,000

Todd Wagner Foundation

LIZ Peace Fund

Daniels Family Charitable Fund

Clement Charitable Foundation

\$1,000 to \$5,000

Ruth Du Pont Lord Charitable Trust

Jolie-Pitt Foundation

Trio Foundation

Bessemer Giving Fund

Anonymous

Hanson Family Charitable Fund

OVER 8,000 INDIVIDUAL GIFTS!

INDIVIDUAL DONORS

\$5,000 or more

Anonymous Individual

Rainn Wilson and Holiday Reinhorn

Ben and Samantha Krause

Joshua and Jeanie Bertman

Shidan Taslimi

Mehran Taslimi

Bryan Cranston

John Kenny

\$1,000 to \$5,000

Annette Bening

Merry-Kay Poe

Michael Schur

Sheila Banani

Susan Sarandon

James Mitchell

Michele Steckler

William Kessler

Laura Gates

Susan and David Morse

Amy Reinhorn

Sally Bentley

Joe Barclay

Phil Pardi

Adib and Neda Setareh

\$500 to \$1,000

Edwin Isaac

Nadia Todres

Karin and Thom Harp

Michael Gray

Debi Hom

Jeannie Muldoon

Kirsten Menn

Justine Finn

Regina Kirk

Paul Aherne

Joe Barclay

John and Patty Bentley

Tim and Anne Corcoran

Lee Eisenberg

Charles King and Maggie Paxson

Sylvia Lardiere

Arthur Mortell

CORPORATIONS

Fresh Films

Chess.com

Archer School for Girls

Eagle Dream Technologies



michelleobama



There's no doubt this is a period of uncertainty for students like Sonia. But thanks to @LideHaiti, an organization in the @GirlsOpportunityAlliance, there is hope.

LIDÈ Haiti has granted Sonia a scholarship for school and provides meals to her every day to ensure that she can focus on her studies. They're also giving her and her peers mental health counseling to address trauma in the face of uncertainty and build their long-term resilience.

So when you donate to the Girls Opportunity Alliance Fund today, that's who you will be supporting. A few dollars can help support girls like Sonia all around the world. So, check out the link in my bio to learn more. And happy holidays!

View all 477 comments

November 29, 2021



Liked by comealongwithgigi and 61,595 others

michelleobama Tomorrow is #GivingTuesday, and as you think about where to donate this year, I want to introduce you to sixteen-year-old Sonia—a student in the Girls Opportunity Alliance.

Sonia is in the 11th grade and lives in Debauché, Haiti. When she finishes school, her dream is to become a lawyer or a nurse, with the goal of giving back to her community. But in her hometown, a quality education is hard to come by. Her neighborhood is still reeling from the devastating earthquake that hit Haiti in the summer, which left many homes in her community severely damaged and flooded. Months later, families like Sonia's are struggling to rebuild, let alone think about work or school.



Website
14,513 Visits by 13,000 Visitors



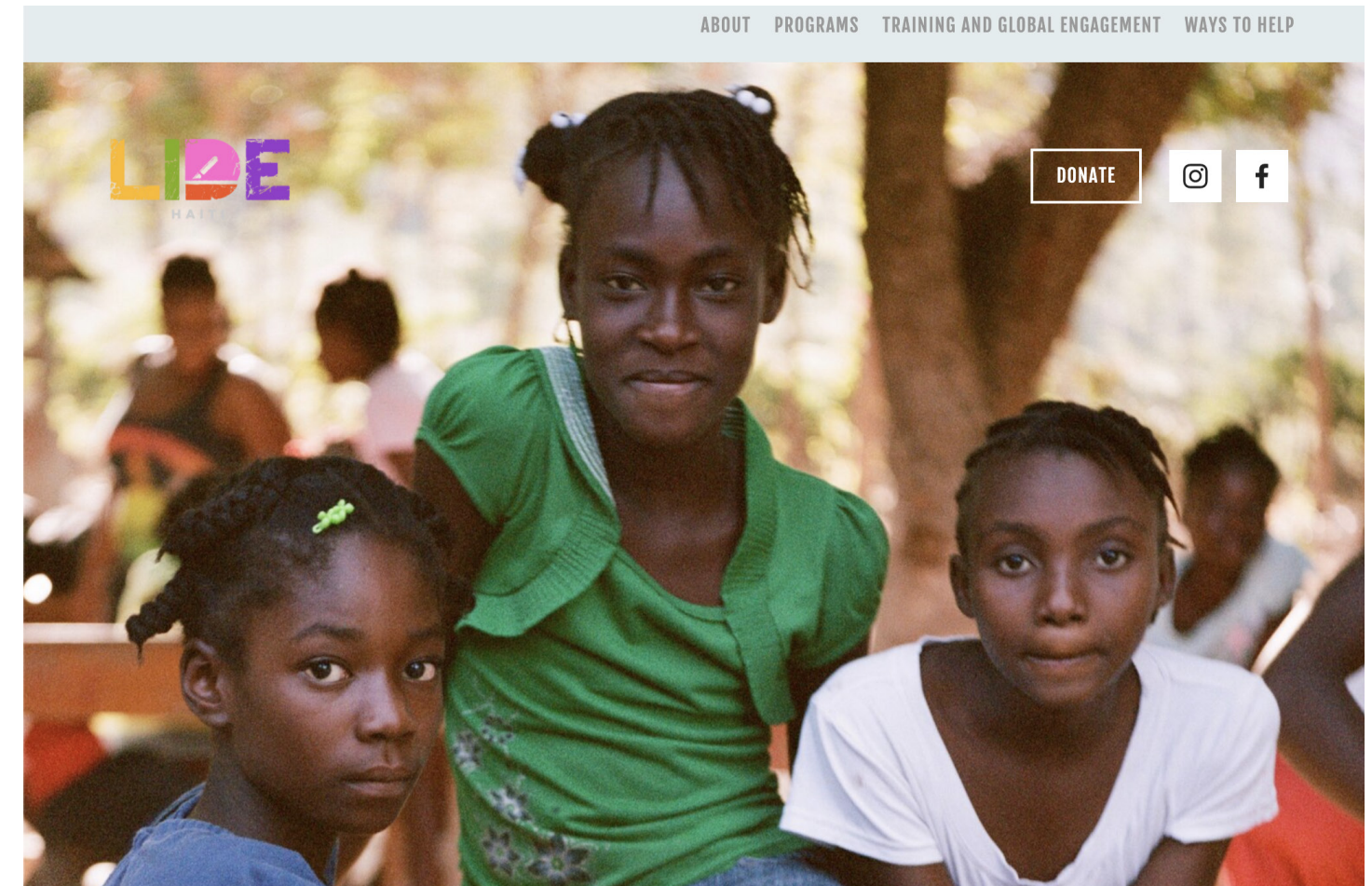
Instagram
12,100 Followers



Facebook
3,843 Followers

COMMUNICATIONS: WIDENING OUR REACH

Lidè continued to expand its reach through strategic communications in 2021, including by revising our website, growing our social media following, and receiving some press attention! In addition to being featured in an article by Borgen Magazine, this year during Giving Tuesday, Lidè was promoted by former First Lady Michelle Obama to her more than 45 million followers on Instagram!



BOARD OF DIRECTORS



2021 Lidè Board Members

Bob Moore
Erin Shachory
Holiday Reinhorn
Sally Bentley
Phil Pardi
Rainn Wilson
Ben Krause
Matt Andrews
Laurence Camille
Justine Finn
Farhad Khozouee
Maryse Gourdet (not pictured)

Lidè's Board met three times in 2021 and addressed many areas of organizational oversight. Early in 2021, it focused on strengthening the organization's staff and functioning in the wake of the loss of its Executive Director. In the second half of 2021, the Board's work included approving an annual operating plan, budget, strategic communications plan, and fundraising plan for 2022, establishing additional Board committees, responding to the organization's needs given security concerns across Haiti, identifying new Board members, and establishing a financial reserve for the organization.

At the end of 2021, Isabelle Joseph, Lidè's former Director of Education, accepted our invitation to join our Board of Directors.

LOOKING AHEAD TO 2022

Some of the things we are most excited about in 2022 include:

- Connecting with Haitian Artists to collaborate with our arts programs.
- Increasing our scholarships for Lidè participants from around 100 to 1,000, including scholarships for university and vocational school.
- Launching our transitions program youth clubs across all our sites, helping older adolescents prepare for family life and career development.
- Launching our psychosocial support training program in Coteaux.
- Extensively expanding our computer labs and computer literacy training.
- Holding quarterly mobile health clinics for our participants in collaboration with Hôpital Albert Schweitzer.
- Expanding our staff by hiring more educators so we can serve more girls!
- Creating robust professional development and training opportunities for our staff.
- Implementing a monitoring and evaluation system to track and strengthen the impact of our programs.
- Planning for the next 3 to 5 years of Lidè's future.





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BECAUSE OF LIDE I AM NO
LONGER
SHY

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